

**Corporate Office**

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**भारत संचार निगम लिमिटेड**  
(भारत सरकार का उपक्रम)

**BHARAT SANCHAR NIGAM LIMITED**  
(A Govt. of India Enterprise)

**BSNL 3G** )))) **BSNL LIVE**  
Faster than your thoughts 2010

No.: VAS-12/CBS EOI-2013 (Pt.)

Date: 09 /01/2015

To,

**CGM, Maharashtra Telecom Circle,  
Mumbai.**

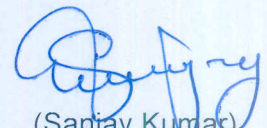
**Sub: Implementation of "BSNL BUZZ" service – reg.**

- Ref:** 1. VAS-12/CBS EOI-2013 dated 29<sup>th</sup> Apr,2014.  
2. VAS-12/CBS EOI-2013(pt) dated 15<sup>th</sup> Jul,2014.  
3. VAS-12/CBS EOI-2013(pt) dated 23<sup>rd</sup> Sep, 2014.

An agreements was signed with M/s Celltick for Cell Broadcasting services i.e. "BSNL BUZZ" vide agreement no. VAS-12/CBS- 2014 dated 8th Sep,2014 and M/s Celltick has started deployment for the same.

Approval of competent authority is hereby conveyed that **GM (CMTS) Nodal center, West Zone Pune** shall be nodal officer for implementation of "BSNL BUZZ", to coordinate with M/s celltick on behalf of BSNL. Such officer will also coordinate with other BSNL units like Telecom factory etc, other zonal units etc. All formalities, if any, are to be completed centrally at Pune, West Zone.

This is issued with the approval of competent authority.

  
(Sanjay Kumar)  
DGM (VAS-I)

CC:

- (i) Sr. GM (CMTS)/ GM (CMTS), Nodal Centre Pune for information please.
- (ii) M/s Celltick Mobile Media (India) Private Limited for information please.
- (iii) All CGMs of Telecom circle/districts for information please
- (iv) Circle SPOCs nominated vide this office letter no. VAS-12/CBS EPI-2013(pt) dated 23<sup>rd</sup> Sep, 2013 for coordination please.
- (v) Sr. GM (CMTS)/ GM (CMTS), Nodal Centre Chandigarh/Kolkata/Trichy for coordination please.